

Memory Formula Plus

Product Reference Sheet



Power-Packed with Top-Rated Brain-Boosting Nutrients

As we get older, our mental function starts to falter, leading to memory problems, an inability to focus and concentrate and an overall sense that we're just not as sharp as we used to be. Help is here with **Memory Formula Plus**, a combination of top-rated brain-boosting nutrients, select vitamins and minerals, protective antioxidants and botanical extracts synergistically combined to help enhance short and long-term memory, promote sharp mental focus and concentration and support mental energy.*

Key Benefits

- Enhances short- and long-term memory.*
- Fights free radicals in the brain.*
- Promotes sharp mental focus and concentration.*
- Supports mental energy.*
- Enhances mood.*
- Supports healthy blood circulation and antioxidant activity in the brain.*

Top-Rated Brain-Boosting Nutrients

The following have been shown to be functions of these exceptional nutrients in clinical studies:

- **Ginkgo** - Helps to improve short-term memory.*
- **Phosphatidylserine** - Helps increase the activity of neurotransmitters involved in learning, memory and mood.*
- **Acetyl L-Carnitine** - Passes the blood/brain barrier to destroy free radicals that can damage brain cells and helps provide the brain with more energy.*
- **Vinpocetine** - Helps improve decision-making and problem-solving skills.*
- **Choline** - The main ingredient required in the production of acetylcholine, the most essential chemical in retaining memories.*
- **DMAE** - Supports short- and long-term memory, attention and learning abilities. Also helps produce a positive mood with more energy.*
- **Turmeric** - Fights against existing free radicals and helps in the fight against free radical formation.*

An Expert's Advice

"I am a great fan of phosphatidylserine all by itself in terms of promoting short term memory. This combination of ingredients should be very useful in augmenting short term memory and preserving long term memory."

—Steve T., M.D., MN[†]



Item no. 4000 • 60 Capsules**

MEMBER: \$39.95 / Retail: \$49.95

Directions for use: ADULTS: Take two (2) capsules daily with food.

Supplement Facts

Serving Size: 2 Capsules		Servings Per Container: 30	
		Amount Per Serving	% DV
Vitamin E (as d-alpha tocopherol succinate)	30 IU	100%	
Vitamin B6 (as pyridoxine HCl)	25 mg	1250%	
Folate (as folic acid)	600 mcg	150%	
Vitamin B12 (as cyanocobalamin)	200 mcg	3333%	
Pantothenic acid (as calcium pantothenate)	10 mg	100%	
Selenium (as selenomethionine)	35 mcg	50%	
Phosphatidylserine	60 mg	†	
Ginkgo Biloba (leaf) extract	40 mg	†	
Choline (as choline bitartrate)	40 mg	†	
Alpha Lipoic Acid	30 mg	†	
DMAE (as DMAE bitartrate)	30 mg	†	
Carnitine (as acetyl L-carnitine HCl)	30 mg	†	
Turmeric (root) extract	10 mg	†	
Vinpocetine	5 mg	†	

†Daily Value not established. **Plant-Based Capsules
Other Ingredients: Hydroxypropyl methylcellulose, microcrystalline cellulose, magnesium stearate, and silicon dioxide. **Contains:** Soy.